



## Safeguarding

Participating in School Diversity Week involves:

- Guiding your students through content hosted on your [G Suite](#) account
- Directing students to participate in Home Edition public online masterclasses and activities delivered by Just Like Us and hosted on social media platforms such as [Facebook](#), [Instagram](#) and [Twitter](#)
- Teaching LGBT+ topics to your students within their homes
- Involving parents and carers of students to access and supervise Home Edition content, where students are 12 and under

Please continue to follow your school or college's safeguarding policies, as well as government guidance on safeguarding during coronavirus. [The NSPCC summarises guidance and tips for safeguarding children whilst they're at home.](#)

This page gives you more information about the online platforms we ask students to use for School Diversity Week, as well as the essential safeguarding guidance we provide for them and considerations for working with parents and carers.

If you have any reports, comments or questions related to safeguarding, please [get in contact](#). You can also run your School Diversity Week safeguarding questions by other educators in our [Facebook group for educators](#).

### Be aware of safety on the platforms we use

All Just Like Us staff members overseeing our School Diversity Week activities have Enhanced DBS checks and are prioritising students' safe participation. We are working with our headline sponsor Facebook to do so.

It's also a good idea for educators, parents and carers to become familiar with the social media platforms students are using, especially their privacy and safety features. We recommend using [Net Aware](#) to help you learn about all main social networks, apps and games.

Note that all social media sites we use require users to be 13+ years old. Therefore all activities for primary and early secondary students should be accessed and supervised by students' parents and carers. See our template letters to parents and carers for [primary](#) and [secondary](#) pupils, informing them and inviting them to be involved in School Diversity Week.

These are all the websites, tools and platforms students are invited to visit for School Diversity Week activities.

Site - and the specific feature	What we're delivering on here	Link to information on their functionality, risks and safety features	How Just Like Us is mitigating significant risks
<a href="#">Google Slides</a> and <a href="#">Google Docs</a>	Template lesson plans, worksheets and slide decks for educators to copy and deliver - examples for <a href="#">primary</a> and <a href="#">secondary</a>	<a href="#">Privacy information from Google</a>	<p>We ask you to copy the templates into your own work account, and <b>deliver to your students via your own secure VLE.</b></p> <p>This protects students from participating in lessons alongside people from outside the school.</p>
<a href="#">YouTube</a> - pre-recorded content	<a href="#">Our own video interviews with young LGBT+ people, embedded into template lessons</a>	<a href="#">Information from Net Aware</a>	<p>We are <b>disabling comments</b> on YouTube videos for the duration of School Diversity Week.</p> <p>This protects students from being targeted online as a result of commenting on our YouTube videos.</p>
<a href="#">Facebook</a> - Facebook Live videos	<a href="#">Live online masterclasses, every morning</a>	<a href="#">Information from Net Aware</a>	<p>We are <b>instantly deleting comments</b> on Facebook Live videos for the duration of School Diversity Week. Instead, we'll invite students and their</p>

			<p>parents to comment and ask questions by sending direct messages to us @JustLikeUsUK, to which we will be monitoring and responding live.</p> <p>This protects students from being targeted online as a result of leaving comments on our Facebook videos.</p>
Facebook - posts and direct messages	Sharing and accepting students' submissions for the <a href="#">photo challenge and Rainbow Clothes Campaign</a>	<a href="#">Information from Net Aware</a>	<p>We will be <b>disabling posts</b> on our Facebook page for the duration of School Diversity Week. Instead, we'll invite students and their parents to submit photos, comment and ask questions by <b>sending direct messages to us @JustLikeUsUK</b>. We will be continuously monitoring and responding to those, and re-posting students' messages without identifying information.</p> <p>This protects students from being targeted online as a result of posting on our Facebook page.</p>
Twitter - tweets and direct messages	Sharing and accepting students' submissions for the photo challenge and rainbow dress up event	<a href="#">Information from Net Aware</a>	<p>We are inviting students and their parents to submit photos, comment and ask questions by <b>sending direct messages to us</b></p>

			<p><b>@JustLikeUsUK.</b> We will be continuously monitoring and responding to those, and re-posting students' messages without identifying information.</p> <p>This helps prevent students from being targeted online as a result of tagging us on Twitter.</p>
Instagram - posts and direct messages	Sharing and accepting students' submissions for the photo challenge and rainbow dress up event	<a href="#">Information from Net Aware</a>	<p>We are <b>disabling comments</b> on our Instagram posts for the duration of School Diversity Week, and inviting students and their parents to submit photos, comment and ask questions by <b>sending direct messages to us @JustLikeUsUK.</b> We will be continuously monitoring and responding to those, and re-posting students' messages without identifying information.</p> <p>This protects students from being targeted online as a result of tagging us on Instagram.</p>
Email - sending / receiving work at <a href="mailto:info@justlikeus.org">info@justlikeus.org</a>	Accepting students' questions and comments, and accepting submissions for the photo challenge and rainbow dress up event	n/a	<p>We encourage educators, students, parents and carers to <b>submit questions, comments, photos etc by emailing <a href="mailto:info@justlikeus.org">info@justlikeus.org</a>.</b></p> <p>This is the most</p>

			secure way of participating in School Diversity Week, and also gives students without social media accounts a way to interact with our content.
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Our guidance to young people coming into contact with any School Diversity Week materials

[Click to view our safeguarding guidance for young people participating in School Diversity Week: Home Edition.](#)

We share this with participants in all of our online activities.

Please share it with them too, in your communication about School Diversity Week.

The webpage provides good information for educators too, on:

- Specific risks of engaging with School Diversity Week's LGBT+ content online, and how to mitigate them
- How young people can behave positively and responsibly online, making the internet safer for all young people
- Recognising and reporting bullying, abuse and online harm like grooming
- Changing your browser and social media settings and general online behaviour to be safer

Work with parents and carers to support safeguarding during School Diversity Week

The [government's and NSPCC's guidance](#) reiterates the need to work with parents and carers where possible to keep students safe at home and online. Parents and carers should be aware of their kids' involvement in School Diversity Week activities if they're 13+, and accessing content with their kids if they're under 13.

- See our template letter to [parents and carers](#), informing them and inviting them to be involved in School Diversity Week

Please encourage parents and carers to:

- Familiarise themselves with the websites and social media platforms your students will be using, through [Net Aware](#)
- Use [NSPCC's guidance](#) to learn how the risks to their kids of being online and approach conversations to keep them safe

We acknowledge that some parents, carers and others in the home will be unhappy with students participating in School Diversity Week, due to its positive representation of LGBT+. In this situation:

- Set up calls - with you or SLT - where you can reassure them and outline your responsibilities under the [Equality Act 2010](#)
- Recognise that the support of parents and carers is actively needed for under-13s to access School Diversity Week content on social media, perhaps barring some students from participating in online masterclasses
  - Young people may find they are still able to watch our video masterclasses on Facebook without being logged in, if they are given the direct URL to the video
    - this alternative also protects young people from the dangers of being discoverable to others online
- Pay special attention to students' safety and give them discretion over the aspects of School Diversity Week they take part in
- Be extra vigilant about the wellbeing of students before, during and after School Diversity Week

Note that LGBT+ students may face extra risks to their physical and emotional wellbeing at home during the coronavirus period. [This Buzzfeed article](#) highlights some of the extra risks that LGBT+ people have faced in their homes.

## More about safeguarding children online, for educators

Please refer to your own school or college policies and processes for adapting teaching and safeguarding to the internet.

More useful links for educators, parents, carers and young people on staying safe online:

- [Net Aware: Your guide to networks, apps and games](#)
- [Childline: online and mobile safety pages](#)
- [NSPCC: summary guidance for safeguarding children during coronavirus](#)
- [NSPCC: resource on e-safety for schools](#)
- [NSPCC: information on protecting children from online abuse](#)
- [NSPCC: online safety guidance for parents and carers](#)
- [UK Safer Internet Centre: an organisation promoting the safe and responsible use of technology for young people](#)
- [Facebook's Safety Centre](#)

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